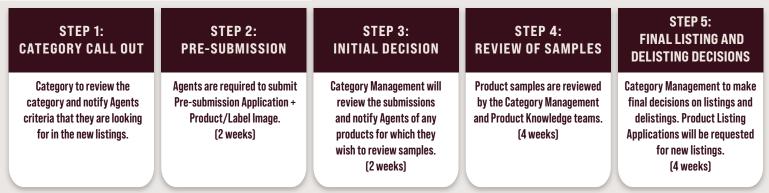


NLG FY2024 CATEGORY REVIEW SCHEDULE

APRIL 2023	JULY 2023	AUGUST 2023
BEAUJOLAIS NOUVEAU (April 3) LIQUEURS (April 3) WINE - SMALL + LARGE FORMAT (April 17)	WINE - SPAIN/PORTUGAL (July 17) BRANDY & COGNAC (July 24)	PORT/SHERRY (August 7)
SEPTEMBER 2023	OCTOBER 2023	NOVEMBER 2023
WINE - ROSÉ (September 11)	WINE - FRANCE (October 2)	BEER (November 6)
(September 25)	TEQUILA (October 23)	RUM (November 20)
	GIN (October 30)	VODKA (November 27)
JANUARY 2024	FEBRUARY 2024	MARCH 2024
WINE - CHILE (January 8)	WINE - SOUTH AFRICA (February 5)	WINE - GERMANY (March 4)
	CHRISTMAS GIFT PACKS (February 12)	
	WHISKY & SCOTCH (February 26)	

Category Manager will email National and Local Agents, in the month specified above, to notify them that a Call for Order is open and detail any specific criteria they are looking for in the products being applied for, as well as applicable deadlines.

CATEGORY REVIEW PROCESS



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